

# THE FOURTH LEAP 2018

## CLARITY NOT CONFUSION LEADING BUSINESS DIRECTION

THURSDAY, NOV 22, 2018

ONE WORLD HOTEL, PETALING JAYA | 8.30AM – 5.00PM



### Clarity Not Confusion Leading Business Direction

Event Programme – 22 November 2018, Thursday – One World Hotel, Petaling Jaya

08:00 - 08:30	Registration & Welcome Refreshments
09:00 – 09:15	<p><b>Opening Remarks by</b></p> <p>Sritharan Vellasamy – CEO, Wordlabs Global /Chairman, Wordlabs Business Network</p>
09:15 – 09.45	<p><b>Speaker 1</b></p> <p><b>Rise of the Machines or Human Empowerment?</b>  <i>Automation, machine learning, mobile computing and artificial intelligence are our reality today – not science fiction. Indeed, it's a scary proposition for many people.</i>  <i>The change brought by the 4th Industrial Revolution is inevitable and rewarding if managed well. But will machines take over as some fear or will people still supply judgement or the creativity going forward?</i></p> <p><b>Michel Gunawan, CEO, Bosch Drive &amp; Automation Group</b></p>
09.45 – 10:30	<p><b>Panel Discussion 1</b></p> <p><b>Digital Transformation &amp; Talent</b>  <i>The digital transformation affects both employees, the culture and layout of traditionally “offline” businesses. The inevitable shift to online and mobile has created a need for different skill sets within the workforce, different processes and tools for employees to fulfil their responsibilities. The change is so significant, that a recent PwC report says that 68% of surveyed CEOs were concerned about the lack of access to key skills in the workforce. How can firms continue to attract tech-savvy employees, change their “DNA” and become digital entities? What tools, networks and equipment are needed to achieve this?</i></p> <p><b>Jenny Chuang – Managing Director, Sydney Cake House</b>  <b>Yong Weng Yew – Director, WYCUBE</b>  <b>Associate Prof. Santha V- Head of Discipline, Econometrics and Business Statistics, Monash University</b>  <b>David Burgess – CEO, Burgess Consulting</b></p>
10:30 – 10:45	Morning Tea & Networking
10:45 – 11:30	<p><b>Speaker 2</b></p> <p><b>Creating Magic on “Single’s Day”</b>  <i>Let’s harness the power of evolutionary technology (ET) to scale your business and create positive impact in the industry 4.0 era. The world recently witnessed the impact of industry evolution and digitization of commerce on Singles Day, known as Double 11, World Largest e-Commerce Shopping Festival. Alibaba Group has successfully leveraged its innovative technologies in cloud computing, artificial intelligence (AI) and Internet of Things (IoT) during the Festival, which recorded over 30billion USD in GMV. The Festival is also a super project that requires unprecedented robust and intelligent IT infrastructure to ensure everything from browsing, order, payment and logistics running securely and smoothly.</i></p> <p><b>Kenny Tan, General Manager, Alibaba Cloud Malaysia &amp; Thailand</b></p>
11:30 – 12:30	<p><b>Panel Discussion 2</b></p> <p><b>ASEAN’s Role in 4th Industrial Revolution</b>  <i>This session articulates how ASEAN can play a vital role in developing an environment appropriate for the 4th Industrial Revolution, an environment that is vibrant and open to new technologies with member states would profit from an ASEAN-wide coordinated framework for this area. In order to build a regional response, we need to reform our ASEAN institutions and the “ASEAN Way” of economic integration. The ASEAN has to establish new common policies for the market-oriented diffusion and widespread use of new technologies. This panel will explore suggestions for ASEAN leaders to consider before the 4th Industrial Revolution fires all cylinders in the future.</i></p> <p><b>Noor Hasnol Osman – Director, Energy &amp; Facilities, UiTM</b>  <b>TVT Chari – Consultant &amp; Board, Axiata Group</b>  <b>Dr Farouk Abdullah - Chief Data Scientist, Natural Intelligence Solutions</b>  <b>Bobby Varanasi – CEO, Matryzel Consulting</b></p>

12.30 – 1.30	Lunch & Networking Break
1.30 – 2.00	<p align="center"><b>The Breakout Session with Asha Gill</b></p> <p align="center"><i>How the power of a story, and some simple maths, can bring us back to our senses.</i></p> <p align="center"><b>Entrepreneur/ Life Coaching &amp; Hypnotherapy</b></p>
2:00 – 2:50	<p align="center"><b>Panel Discussion 3</b></p> <p align="center"><b>Consumer Behaviour in 4th Industrial Revolution</b></p> <p align="center"><i>How are we, as consumers and business owners, affected by 4th Industrial Revolution? Data in this coming era remains underutilised; how should businesses tap into the well of potential to provide a better customer experience? Today, shopping is very much a social activity. Consumers are smarter – they research a product before making purchases, and consult other purchasers by checking reviews and ratings. With more and more online shopping platforms, the advent of e-wallets, and an increasing online customer base, there's a wealth of underutilised data.</i></p> <p align="center"> <b>Dato' Dr Paul Selva Raj – Secretary General &amp; CEO, FOMCA</b>  <b>John D Chacko – President &amp; VP Asia, International Advertising Association</b>  <b>Andreas Vogiatzakis – CEO, Havas Media Group Malaysia</b>  <b>Phil Captain – CEO, PMCteam</b> </p>
3:00 – 3:30	<p align="center"><b>GUEST VIP SPEAKER</b></p> <p align="center"><b>Malaysia 4.0: How future policies will affect the Business Ecosystem</b></p> <p align="center"><i>The recently officiated National Policy on Industry 4.0 is a clear indication that various sectors in Malaysia should now move in the right direction when it comes to alignment with the Fourth Industrial Revolution / Industry 4.0 movement. What are the short term and long term impacts that companies and organisations will face or should anticipate in Malaysia? How will it affect the way businesses are being run and how aware should they be with regards to upcoming policies by the Malaysian Government?</i></p> <p align="center"><b>YB Dr Ong Kian Ming – Deputy Minister, Ministry of International Trade and Industry (MITI)</b></p>
3:30 – 4:15	<p align="center"><b>Panel Discussion 4</b></p> <p align="center"><b>The Malaysian Story and Progress in Dealing with 4th Industrial Revolution</b></p> <p align="center"><i>Is geopolitics isolated from the 4th Industrial Revolution? There is little information about how to regulate the impact of technologies or indeed whether they should be regulated at all. What should Malaysia do to better prepare itself for the coming Revolution? This panel will explore the ability of intelligent governance of technology at a global level. It is among the most important tasks we will face this century.</i></p> <p align="center"> <b>YB Dr Ong Kian Ming – Deputy Minister, Ministry of International Trade and Industry (MITI)</b>  <b>Dr Mazlan Abbas – CEO, Favoriot</b>  <b>Muhundhan Kamarapullai – Deputy Director, Digital Adoption Ecosystem, MDEC</b>  <b>Matt Chandran – CEO, Infovalley</b>  <b>Michael Warren – Director, InvestKL</b> </p>
4:15 – 4:45	<p align="center"><b>Speaker 3</b></p> <p align="center"><b>Smart Cities with Connected Citizens</b></p> <p align="center"><i>Smart cities are hardly a new concept, but the suite of services and applications that are now available for deployment is ever expanding. With the increase in global population, smart cities are important as resources are stretched. What do citizens need from smart cities? How can common platforms help build synergies within and between cities, allowing them to share information and services?</i></p> <p align="center"><b>Girish Ramachandran – Executive Director, 27.Group</b></p>
4:45 – 5:15	<p align="center"><b>Speaker 4</b></p> <p align="center"><b>Industry 4.0: On the Road to Success There Are No Shortcuts</b></p> <p align="center"><i>Strategies and key success factors for digitalisation and transformation, by adapting technologies to stay competitive in the Fourth Industrial Revolution.</i></p> <p align="center"><b>Sim Honwai – COO, MDT Innovations</b></p>
5:15 – 5:30	<b>LUCKYDRAW</b>
	<b>END</b>